

27 October 20:00h New York 20 Venue: Greentree Club (Address: 538 Davenport Ave, New Rochelle, NY)

Dear

I hope this letter finds you in good health and high spirits.

Over the past decade, Action for Mothers and Children has made a significant impact on the lives of thousands in Kosovo. Through various initiatives, we have saved more than 5,000 newborn lives using "Surfactant" medication and CPAP, benefited about 14,000 women and girls through our Cervical Cancer Screening Program, and much more. Our accomplishments range from donating medical equipment worth 3 million euros to supporting mothers with vital resources through our 18 Women's Health Resource Centers. All this has been possible thanks to the support of generous donors like you.

As we celebrate a decade of these momentous achievements, we are eager to announce our latest endeavor: the **James Strickler Endowment Fund.** This project aims to empower the next generation of healthcare professionals in Kosovo. Through this fund, we will provide them with the resources and opportunities they need to excel, fostering partnerships and facilitating exchanges between professionals in Kosovo and Dartmouth. The goal is to create a sustainable impact on maternal and child health in Kosovo.

Your support can make a significant difference in this new chapter. By supporting this project, you are not merely donating; you are investing in a future where healthcare in Kosovo reaches new heights.

We cordially invite you to join us at **"Meet us Halfway" on October 27th** to learn more and celebrate our journey together. The event will be held at the Greentree Club (Address: 538 Davenport Ave, New Rochelle, NY), beginning at 20:00h. Attendees will be treated to live music, a seated dinner featuring three main courses, and an open bar.

Together, we can continue to improve the health and well-being of mothers and children in Kosovo, shaping a brighter future for generations to come.

With heartfelt thanks,

Vlorian Molliqaj Executive Director



# Meet Us Halfway



## **Sponsorship Packages**

100% of sponsorships go to support mothers and children in Kosovo

## Platinum Sponsor (\$10,000)

#### 1. Ten tickets

- 2. Display your video ad on LED TV during the entire event
- 3. Logo placement on the invitation of the event
- 4. Full screen digital signage at the event
- 5. Logo included in the promotional video on social media
- 6. Award Recognition in the Program
- 7. Package exclusivity within the company's activity
- 8. The company's roll up banner at the entrance and on stage
- 9. Post-event acknowledgement in AMC's website and newsletter
- 10. Logo placement on promotional materials
- 11. Social media acknowledgement: Facebook, Instagram, LinkedIn and Twitter
- 12. Press Release Recognition
- 13. Recognition on TV and radio interviews
- 14. Placement of the logo in the AMC annual report

### Gold Sponsor (\$5,000)

- 1. Six tickets
- 2. Full screen digital signage at the event
- 3. Award Recognition in the Program
- 4. Post-event acknowledgement in AMC's website and newsletter
- 5. Logo placement on promotional materials
- 6. Social media recognition
- 7. Press Release Recognition
- 8. Placement of the logo in the AMC annual report

### Silver Sponsor (\$3,000)

#### 1.Four tickets

- 2.Medium-sized digital signage at event
- **3.Listing in Newsletter**
- 4.Post-event acknowledgement in AMC's website and newsletter
- 5. Social media recognition
- 6.Press Release Recognition
- 7.Placement of the logo in the AMC annual report

### Bronze Sponsor (\$1,500)

- 1.Two tickets
- 2.Listing in Newsletter
- 3. Social media recognition
- 4.Small sized digital Signage
- 5.Placement of the logo in the AMC annual report